

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Cont. Appln. No. 1 of 09/969,114,  
filed October 1, 2001

Group No.: Not yet assigned

Applicant: Clive Hohberger et al.

Examiner: Not yet assigned

Serial No.: Not yet assigned

Attorney  
Docket No.: 7887/83889

Filed: Herewith

For: METHOD AND APPARATUS FOR  
ASSOCIATING ON DEMAND  
CERTAIN SELECTED MEDIA AND  
VALUE-ADDING ELEMENTS

#3/A  
Hohberger  
9/10/02

**PRELIMINARY AMENDMENT**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

Prior to the examination of the above-captioned application, please enter this amendment.

**In The Claims:**

Please cancel claims 14-140 and 153-172 without prejudice. Exhibit A that is attached hereto is entitled "Clean Set Of Pending Claims Following Entry Of This Amendment."

RECEIVED  
OCT 1 2001  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231